

Order / Rev:	50740
Alt Order #:	09798582
Flight Dates:	08/29/12 - 09/03/12

Advertiser:	Bill Nelson (D) US Senate
Product Desc:	NELSON FOR SENATE
Estimate:	558

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/29/12	09/03/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	M- WTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
JUDGE JUDY															
E 3	WTEV	09/01/12	09/01/12	Sa Prime Access Rotato Sa-Su Prime Access Rotato	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-		1				\$250.00		0.00			
E 4	WTEV	09/02/12	09/02/12	Su Action News @ 630p Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S		1				\$250.00		0.00			
E 5	WTEV	08/29/12	09/03/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	M- WTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF--		2				\$400.00		0.00			
E 6	WTEV	08/29/12	09/03/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	M- WTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF--		1				\$400.00		0.00			
E 7	WTEV	08/29/12	09/03/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	M- WTFSS	:30	2	\$465.00	P-2	0.00	NM	2	\$930.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTFSS		2				\$465.00		0.00			
E 8	WTEV	08/29/12	09/03/12	Letterman Letterman	CM	11:35 PM-12:34 AM	M- WTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF--		2				\$150.00		0.00			
E 9	WTEV	08/29/12	09/03/12	Late Late Show Late Late Show	CM	12:35 AM-1:34 AM	M- WTF--	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/12	09/04/12	M- WTF--		1				\$60.00		0.00			
Totals													14	\$4,350.00	